



# THE POWER OF STRATEGIC AND CULTURAL CLARITY WORKSHOP



## Overcome Confusion

As organizations grow, complexity often increases.

This leads to:

- A lack of clear direction
- Unnecessary stress within the team
- A lack of focus and too many priorities
- Increased team drama and dysfunction
- Slow execution of projects
- Teams spinning their wheels
- Slow and poor decision-making

At Table + Bridge, our Power of Strategic and Cultural Clarity workshop offers a full-day session for executive/leadership teams to establish strategic and cultural clarity. We utilize The Six Critical Clarity Questions from Patrick Lencioni's 'The Advantage' to help teams define and align critical strategic and cultural elements. The workshop, available virtually and in person, guarantees lasting impact through interactive activities and ongoing support. Addressing these questions brings teams closer together to develop a clear plan for success and growth. Unlock your organization's potential with our transformative one-day workshop.

## Aligned Teams

Teams are united, cohesive and on the same page.



## Superior Results

Teams are empowered and focused on delivering exceptional results.



## Lasting Impact

Teams are committed and accountable to the organization's lasting success.





## The Power of Strategic and Cultural Clarity is an interactive program that gives teams the necessary tools to:

- **Create Alignment:** Achieve clarity and alignment on key strategic and cultural elements to empower your team and drive organizational success.
- **Unlock Competitive Advantage:** Activate the competitive advantage of strategic and cultural clarity in day-to-day operations.
- **Overcome Confusion:** Address and remove confusion for best team execution, communication and results.
- **Elevate Execution:** Accelerate execution and productivity through a focused Thematic Goal and Rallying Cry.
- **Make Faster, Better Decisions:** Team members are empowered to make decisions at all organizational levels.
- **Create Accountability:** Establish clear roles and responsibilities to increase peer-to-peer accountability and focus.
- **Engage Your Workforce:** Develop a positive and engaging work environment by fostering clarity and alignment.
- **Outperform Your Competition:** Teams that clearly understand and align with the organization's direction will outperform their competitors.



## Workshop Details

The team will ensure their priorities are aligned by collectively answering the six critical questions required for organizational clarity.

The following areas will be discussed:

- **Question 1: Why do we exist?**  
Identify the organization's core purpose.
- **Question 2: How do we behave?**  
Define core values and behaviours that guide the organization's culture and decision-making.
- **Question 3: What do we do?**  
Clarify the organization's primary business and operational focus.
- **Question 4: How will we succeed?**  
Define the anchors and critical strategies that differentiate the organization and drive success.
- **Question 5: What is most important, right now?**  
Establish the most important goal for the company and create key focus areas for immediate attention.
- **Question 6: Who must do what?**  
Assign roles and responsibilities to achieve the most important goal and ensure alignment and accountability.

## Ready to transform your organization's strategic and cultural clarity?

Join us for the Strategic and Cultural Clarity Workshop and start aligning your team for success today. Contact us to book your session and unlock your organization's full potential. We're here to help you take the next step.



## We Don't Believe in One and Done Engagements

At Table + Bridge Consulting, our customers deserve long-term and lasting impact. That's why we always include coaching and detailed post-workshop implementation plans for our workshops.

### Pre-Workshop Coaching:

- ➡ **Pre-Workshop Assessment:** Participants will complete a brief online assessment to identify their current understanding and alignment on strategic and cultural elements.
- ➡ **Pre-Workshop Leader Coaching:** The leader will receive coaching before the session to prepare for workshop participation and integrate the models into daily operations.
- ➡ **Pre-Workshop Team Calls:** We will conduct brief pre-workshop calls with the leadership team to understand the company's unique challenges better.

### Post-Workshop Coaching:

- ➡ **Post-Workshop Coaching:** Follow-up coaching for the leader to reinforce learning, address challenges, and ensure ongoing progress.
- ➡ **Post-Workshop Playbook:** Provide a comprehensive playbook for ongoing reference and implementation of the Six Clarity Questions.
- ➡ **Post-Workshop Implementation:** Create a tailored action plan, ongoing support, and follow-up coaching to address challenges and reinforce successful implementation practices.



At **Table + Bridge Consulting**, we are committed to delivering exceptional value and results. If you are not completely satisfied with our services, we will work with you to make it right at no additional cost. Your success is our priority, and we stand behind the quality of our work with a 100% satisfaction guarantee.

## About Stuart Gibb

Stuart specializes in empowering teams to achieve superior results within their organizations. He accomplishes this through team off-site events, leadership coaching, and interactive workshops. Stuart has extensive experience working with CEOs and executive leadership teams, helping them to quickly and effectively implement the transformative principles outlined in books by Patrick Lencioni and Jon Gordon.

His professional background spans various industries, including manufacturing, retail, financial services, construction, health and wellness, nonprofits, and churches. Before establishing his consulting practice, Stuart held senior leadership positions in Operations, Human Resources, and L&D for over twenty years. He managed a nine-figure business unit with over 45 locations, leading his team to achieve EBITDA and sales growth records.

Stuart holds certifications as an Organizational Health Consultant, a Six Types of Working Genius Coach, a Jon Gordon-certified coach (in Energy Bus, The Power of Positive Leadership, The Power of a Positive Team), and a CliftonStrengths Coach. He has a BA from the University of Calgary. He is deeply passionate about organizational health and is driven by his faith. Stuart resides in British Columbia, Canada, with his wife, two teenage children, and Staffie, Leia.



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